



July 24, 2017



**FOR MORE INFORMATION CALL PETER CHRISTOPOULOS AT 616-443-1945  
or email jimmychristop@yahoo.com**

## **Mr. Burger Restaurants are Excited to Celebrate 50 Years of Serving West Michigan!**

Mr. Burger is celebrating its 50<sup>th</sup> anniversary this summer with 50% off specials:

- Tuesday, August 15, 50% off of breakfast
- Wednesday, August 16, 50% off of hot dogs
- Thursday, August 17, 50% off of all your favorite burgers
- 50% off of fountain drinks and coffee on all three days

The founders, Peter and Maria Christopoulos, immigrated to the United States nearly 60 years ago and through persistence and hard work have realized the American Dream. They started with one store and now have seven restaurants: six Mr. Burgers and our sister restaurant, The Filling Station. Peter started his journey in the US with nothing. His first job was washing dishes at his uncle's restaurant, the Red Line on Bridge Street. After over a decade of working and saving, they bought their first restaurant on Lake Michigan Drive in the summer of 1967.

Consistently maintaining their core principles of Quality, Service, Cleanliness and Fair Prices has helped build the business into one of Grand Rapids' favorite places to get delicious, affordable food. Mr. Burger continues to deepen its roots in the community and is here to stay.

Pete and Maria's success is a testament to their strong work ethic and true partnership. Each of them brings different strengths to the business and every large decision is made only after family discussion. They are pleased their children have also chosen to join the team and work to keep the Mr. Burger traditions strong. The Christopoulos' strive to maintain the personal attention and other virtues of a family-run business. They visit their stores as much as possible as this "family" relationship also extends to their customers and employees, which makes Mr. Burger a pleasant place to enjoy a meal and work.

Happy employees make happy customers. Peter and Maria try to instill the same work ethic in their employees as they do their family. They take pride in treating their employees fairly. For example, they provided paid vacation and health insurance decades before the government mandate. Many of their employees have been there for decades, including Mary Baar, Deno Stamas, Norma Rowland and Mike Melle. Others have taken their on-the-job training and gone on to become successful professionals and business owners themselves. To this day, we continue to get plenty of comments and letters from former employees stating they still apply and appreciate the work ethic they learned at Mr. Burger.

The founders and their family would like to thank their employees and Grand Rapids for 50 successful years!

Mr. Burger Restaurant #1  
2101 Lake Michigan Drive, NW  
Grand Rapids, MI 49504  
616-453-6291

Mr. Burger Restaurant #2  
950 44<sup>th</sup> Street, SW  
Wyoming, MI 49509  
616-538-0363

Mr. Burger Restaurant #3  
1750 44<sup>th</sup> Street, SE  
Kentwood, MI 49508  
616-455-8604

Mr. Burger Restaurant #4  
5181 Northland Drive, NE  
Grand Rapids, MI 49525  
616-363-3888

Mr. Burger Restaurant #5  
2300 28<sup>th</sup> Street, SW  
Wyoming, MI 49519  
616-538-4439

Mr. Burger Restaurant #6  
5835 Balsam Drive  
Hudsonville, MI 49426  
616-662-5088

The Filling Station Restaurant  
4750 Alpine Avenue NW  
Grand Rapids, MI 49321  
616-784-6706